

ADVERTISING RATES & DATA

Banner space to sponsor Rescue Centre photo advertisements	12mm d x 190mm w	£100.00
Banner space to sponsor Rescue Centre photo advertisements Or on editorial feature	45mm d x 190mm w	£240.00
Front Cover main picture & page editorial colour (Type area) Page Bleed	277mm d x 190mm w 303mm d x 216mm w	£1580.00
Inside Front Cover (Type area) Page Bleed	277mm d x 190mm w 303mm d x 216mm w	£1210.00
Back Cover (Type area) Page Bleed	277mm d x 190mm w 303mm d x 216mm w	£1250.00
Colour Page (Type area) Page Bleed	277mm d x 190mm w 303mm d x 216mm w	£1090.00
Mono Page (Type area) Page Bleed	277mm d x 190mm w 303mm d x 216mm w	£970.00
Colour 1/2 Page	137mm d x 190mm w	£660.00
Mono 1/2 Page	137mm d x 190mm w	£580.00
Colour 1/4 Page	137mm d x 93mm w	£330.00
Mono 1/4 Page	137mm d x 93mm w	£305.00
Colour 1/8th Page	67mm d x 93mm w	£210.00
Mono 1/8th Page	67mm d x 93mm w	£180.00
Colour 1/16th Page	64mm d x 45mm w	£100.00
Mono 1/16th Page	64mm d x 45mm w	£70.00
CLASSIFIEDS		
Colour 1/8th Page	67mm d x 93mm w	£130.00
Mono 1/8th Page	67mm d x 93mm w	£95.00
Colour 1/16th Page	64mm d x 45mm w	£70.00
Mono 1/16th Page	64mm d x 45mm w	£55.00
Colour 1/32nd Page	32mm d x 45mm w	£50.00
Mono 1/32nd Page	32mm d x 45mm w	£40.00

Prices for website advertising and leaflet insertion on application

Where a full page bleed advert is required, crop marks must be included and to include a 3mm bleed

COPY REQUIREMENT

All files must be supplied at 300dpi resolution at the relevant size they will appear in the magazine. Files to be supplied via email or on CD.

FORMATS ACCEPTED:

QuarkXPress 5&6: Collect for output including images, logos, screen and printer fonts

Photoshop 7/CS: 300dpi CMYK Jpeg, tiff, eps. No unused clipping/working paths

Freehand 10: CMYK (no rgbs, spots) Text to be converted to outlines.

Illustrator 10/CS: CMYK (no rgbs, spots) Text to be converted to outlines.

Acrobat PDF: Hi-res pdfs to be supplied CMYK. Please use press settings in distiller. NO TRUE TYPE FONTS, including system fonts.

WEBSITE ADVERTISING RATES

**180 x 150
pixels**

**£45
+VAT**

728 x 90 pixels Leaderboard

**£75
+VAT**

468 x 60 pixels Banner

**£60
+VAT**

**160 x 600
Wide pixels
Skyscraper**

**£85
+VAT**

**300 x 250 pixels
Medium
Rectangle**

**£55
+VAT**

88 x 31

**£20
+VAT**

**120 x 60
Button 2**

**£30
+VAT**

**300 x 600 pixels
Half Page Advert**

**£95
+VAT**

ADVERTISEMENT REQUIREMENTS – WEB

Alternatively if you are unable to supply your own website ad, we can make one for you for £25.00 plus vat-flat rate charge

Series booking discount applies

Page advertorials available

All ads may be submitted in gif, animated gif, jpeg or png formats.

All adverts saved as 72 dpi resolution

All advert dimensions to be made up as pixels width and depth

